## SHARED EXPERIENCES

## **MANAGING BUSINESS OPPORTUNITIES DURING COVID-19**

These challenging times are stressing minority and women owned businesses. Join us to discuss strategies and tactics for managing business opportunities during the COVID-19 pandemic. Our guest speaker is a program manager for MWBEs for a quasi government entity. He will share his knowledge and experience on maintaining and managing business opportunities during challenging times.



**Guest Speaker:** Dr. Keith D. Wright serves as the Program Manager of Capacity Building for the Port Authority of NY & NJ. In his role he is responsible for identifying and expanding prime and subcontracting opportunities for the MWBE. Learn more about the speaker **se.blackmall.biz/se20200901.pdf** 

## WHEN: SEP. 1, 2020 @ 7PM

You must register at www.blackmall.biz/eventmgr to receive meeting information. Moderated by: Darin C. Wright, CEO/President, The Wright Group, LLC (www.thewrightgroupIlc.com) Sponsored by StrategicIsite Consulting

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## **Distinguished Guest**

Keith D. Wright is the Senior Program Manager of Capacity Building for the Port Authority of NY & NJ. Now in his second tour with the PANYNJ, Wright's assignment is to identify and expand prime and subcontracting opportunities for the MWBE community to fully participate in the agency's Ten Year \$32.2 Billion Dollar Capital Plan. In 2018 Wright created a first in the region A&E Principals Academy for MWBE professional services firms to assist in increasing the firm's business capacity.

Prior to returning to the PANYNJ, Wright served as the Executive Vice President and Chief Operating Officer for the CBCF a D.C. based not for profit. Wright provided the leadership, management and vision to ensure the financial strength and operating efficiency of the organization.

Wright is a very accomplished leader who has spent over 30 years developing strong teams, delivering technology and homeownership products and services in communities around the country. Wright worked at Fannie Mae where he served as Vice President of Community Investment with responsibilities for operations, human resources, business integration, technology and budgeting for Fannie Mae's Partnership Office Infrastructure.

Prior to Fannie Mae, Wright was Assistant Manager of Computer Operations at the Port Authority of New York and New Jersey where he was responsible for the technology operations for the Port Authority Facilities, including the three major airports and the World Trade Center.

A native of New Jersey, Wright has held several civic and community positions, including serving as Chair of the Economic Development Corporation, Chair of the YMCA Capital Campaign, Chair of the Mayor's Community Development Corporation and the Parking Commission for the City of East Orange N.J.

Wright received his Ph.D. in Theology from NEWBURGH Theological Seminary, a Master of General Administration from the University of Maryland, a Bachelor of Arts degree from Rutgers University, and completed the Program for Management Development at Harvard University's Business School.

Wright has always been recognized for his great leadership and mentoring qualities and is a John Maxwell certified speaker, coach and trainer and the author of "Spiritual Oars for Dark Waters-Christians Successfully Navigating the Corporate World of Work."